



Unit of work
Who Likes Chocolate?

Year group
4

Prior learning

- Recap vocab from previous unit:
 - Culture
 - Chocolate
 - Farmer
 - Factory
 - Diversity
 - import

National Curriculum

- Fair trade
- Globalization
- Hunger & Poverty
- Inequalities
- Media and stereotyping

Knowledge/ Skills

- To understand what the real cost of chocolate can be linked to moral and ethical, such as farming, fair trade.
- To understand why some farmers can be exploited because they are not paid a fair price.
- To understand the principles of fair trade.
- To learn how to take part in a debate.
- To understand how the media works (newspaper, news, magazines, television) and they present information.
- To understand that advertising can influence what we buy focusing on logos, images and branding.

Vocabulary and definitions

Word	Definition
fair trade	Trade between companies in developed countries. Fair prices are paid to the producers.
ethical	Relating to moral principles.
moral	Concerned with the principles of right and wrong behavior
exploitation	The action or fact of treating someone unfairly in order to benefit from their work
consumer	A person who purchases goods and services for personal use
advertising	The activity or profession of producing advertisements for commercial products or services
stereotype	A widely held but fixed and oversimplified image or ideas of a particular type of person or thing
respect	A feeling of deep admiration for someone or something linked to their abilities, qualities and achievements.
discrimination	The unjust prejudicial treatment of different categories of people especially race, age, or sex.

Significant People

Joseph Fry- Created the first modern chocolate bar in 1847.

Fair trade Foundation- founded by a number of charities such as Oxfam in 1992.

Pictures/ timelines/ map/ diagram s

